



Association Corner

The association promotes a growing diversity of content and activities. A media library with videos, lectures and podcasts, books and reading recommendations, and educationally designed games that train memory, reaction and concentration. It is complemented by calendars on agriculture, astronomy and health, as well as weather and air quality data, both local and international. Everything from one source and in harmony with our shared values.

Product Range Overview

The scope of the Guild Shop includes crafts and manufacturing, construction and buildings, living and decoration, household and kitchen, clothing and textiles, health and wellbeing, care and natural cosmetics, culinary arts and hospitality, fresh produce and agriculture, animals and nature. It also covers education, culture and media, services, energy and technologies, children and family, travel and experiences. An open space for innovation and pilot projects completes the offering.

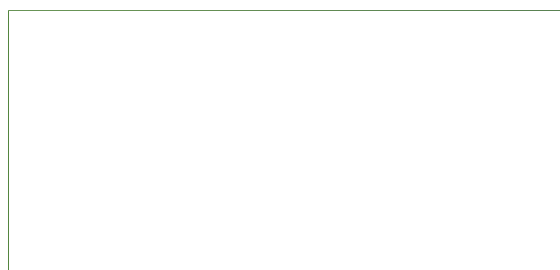
The Guild Shop is the place where skill meets conscience, where business becomes relationship, and shopping turns into value creation with soul.

Let's make something great together.



**PROJEKT EDEN
VEREIN & GILDE**

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The Guild Shop

Shop well. Make a difference.

Why a Guild?

A guild is a committed community where individuals and businesses agree on shared values. It ensures that quality is maintained, knowledge is exchanged, and collaboration is organized in a reliable way. This creates an environment where good offers become visible and customers can shop with confidence.

-  **Quality Assurance:** Clear standards, verified offers, reliable processes
-  **Knowledge Sharing:** Training, mentoring, joint solutions
-  **Fairness and Participation:** Transparent rules, accountability, fair recognition
-  **Visibility and Trust:** Recommendations, joint marketing, an active network

The result is products, services, and experiences that meaningfully support body, mind, and daily life.

What is the Guild Shop?

The Guild Shop is the visible marketplace of this mindset.

It is a curated network of people, businesses, and initiatives that act fairly, sustainably, and for the common good. Here, providers with values meet customers who want to make conscious choices.

Every purchase strengthens regional cycles, honest craftsmanship, and projects made with heart.

Benefits for Providers

You save the effort of running your own shop, including setup, maintenance, and ongoing fixed costs.

You use a complete sales infrastructure with profile, cart, checkout, and payment processing.

Invoices and receipts are created automatically. Order processes remain clear, and a dashboard provides insights into sales, payouts, and tax-relevant data.

Advertising costs can be recorded as business expenses.

You also gain visibility in a value-driven target group and receive support from the very beginning, from profile creation to your first campaigns.

Whether you are just starting out, growing, or already established, you are online quickly, start with low costs, scale as needed, and benefit from a community that shares knowledge.

Our Principle
Locally rooted, globally connected.
The goal is quality, transparency, and value creation with purpose.

Networking, Trade and Supply Chains

Within the guild, new trade and production pathways emerge.

Crafts, agriculture, health, education, culture and services come together, closing gaps in value creation and shortening supply routes.

This leads to fair partnerships, regional sourcing and resilient cooperation that ensure quality and reduce costs.

Impact per Purchase

With every order, a fixed share goes to the Swiss non-profit association Projekt Eden International. At launch, this amounts to 2.5 percent of each purchase or booking, such as for courses and seminars.

Earnings System

A **three-level participation** system is being prepared. Recommendations will be transparently assigned up to three levels, showing source, revenue and participation data. This keeps recognition and accounting clear and fair, and ensures reliable collaboration.

Anyone who joins the guild receives a streamlined onboarding process with templates, short trainings and direct contact.

How the Guild Works

Roles within the community:

-  **Ambassadors of the Heart:** Recommend, connect, initiate
-  **Guardians of the Heart:** Coordinate regions, support providers and projects
-  **Keepers of the Heart:** Carry national responsibility, ensure quality and alignment

